



NPG of Missouri, LLC

ORDER

Print Date 11/05/12 Page 1 of 5

Flight Dates 11/01/12-11/06/12

Contract / Revision 30145 /

Original Date / Revision
10/30/12 11/02/12

Advertiser Clint Zweifel For State Treas

Agency Buying Time, LLC

Buying Contact

650 Massachusetts Ave, NW #210
Washington, DC 20001

Product
CLINT ZWEIFEL *ADD*

Agency Com 15%

Billing Contact

650 Massachusetts Ave, NW #210
Washington, DC 20001

Sales Office HRVA

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2559

Alt Order # 6399785

Billing Type Cash

Order Type NPG

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL POL-CAN

Product Codes PL1

Priority L3

Advertiser Ref

Primary Account Executive
HRP Virginia

Account Executive	Order%	Start Date	End Date
HRP Virginia	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
AJWB	%	
CABLE	%	
KMOS	%	
KNLJ	%	
KOMU	%	
KQFX	%	
KRCG	%	
KZOU	%	
UNKWN	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	40	\$7,344.00	\$8,640.00	0.00
Totals	40	\$7,344.00	\$8,640.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	40	\$7,344.00	\$8,640.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N24	KMIZ	11/02/12	11/02/12	M-F 10-11a The View	CM	10-11a	----F--	:30	1	\$35.00	L3	0.00	NM	0	\$0.00
Start Date 11/02/12 End Date 11/02/12 Weekdays ----F-- Spots/Week 1 Rate \$35.00 Rating 0.00 Week: 10/29/12 11/04/12 ----F-- 1 \$35.00 0.00 Spot 1 Ch KMIZ Date Range 10/29/12-11/04/12 Description M-F 10-11a Start/End Time 10-11a Weekdays ----F-- Length :30 Rate (\$35.00) Rtg 0.00 Type NM Credited [PER CLIENT]															
N25	KMIZ	11/02/12	11/02/12	M-F 5-530p ABC 17 News at 5pm ABC 17 News at 5pm	CM	ABC 17 News at 5p	----F--	:30	1	\$100.00	L2	0.00	NM	1	\$100.00
Start Date 11/02/12 End Date 11/02/12 Weekdays ----F-- Spots/Week 1 Rate \$100.00 Rating 0.00 Week: 10/29/12 11/04/12 ----F-- 1 \$100.00 0.00															
N26	KMIZ	11/02/12	11/02/12	M-F 6-7a ABC17 News This Mrng 6	CM	ABC17 News This	----F--	:30	1	\$140.00	L2	0.00	NM	1	\$140.00



Contract / Revision **30145** Flight Dates **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 11/02/12

Order Sep 00:15:00

Advertiser **Clint Zweifel For State Trea** Product **CLINT ZWEIFEL *ADD***

Estimate # **2559**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N26	KMIZ	11/02/12	11/02/12	M-F 6-7a ABC17 News This Mrng 6	CM	ABC17 News This	----F--	:30	1	\$140.00	L2	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	----F--		1			\$140.00		0.00				
N27	KMIZ	11/02/12	11/02/12	Fri Prime A SHARK TANK	CM	7-8p	----F--	:30	1	\$300.00	L2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	----F--		1			\$300.00		0.00				
N28	KMIZ	11/02/12	11/02/12	M-F GMA Good Morning America	CM	GMA M-F 7-9A	----F--	:30	1	\$140.00	L1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	----F--		1			\$140.00		0.00				
N29	KMIZ	11/05/12	11/05/12	M-F 10-11a The View	CM	10-11a	M-----	:30	1	\$35.00	L3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$35.00		0.00				
N30	KMIZ	11/05/12	11/05/12	M-F 5-530p ABC 17 News at 5pm	CM	ABC 17 News at 5pm	M-----	:30	1	\$100.00	L2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$100.00		0.00				
N31	KMIZ	11/05/12	11/05/12	M-F 6-7a ABC17 News This Mrng 6	CM	ABC17 News This	M-----	:30	1	\$215.00	L1	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$215.00		0.00				
N32	KMIZ	11/05/12	11/05/12	M-F GMA Good Morning America	CM	GMA M-F 7-9A	M-----	:30	1	\$140.00	L1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$140.00		0.00				
N33	KMIZ	11/03/12	11/03/12	ABC College FB (SA PRIM) ABC College FB Primetime	CM	ABC College FB Primetime	-----S-	:30	1	\$225.00	L2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S-		1			\$225.00		0.00				
N34	KMIZ	11/04/12	11/04/12	SU GMA 7-8a GMA Sunday Edition	CM	GMA Sunday Edition	-----S	:30	1	\$100.00	L1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S		1			\$100.00		0.00				
N35	KMIZ	11/01/12	11/01/12	M-F 10-11a The View	CM	10-11a	---T---	:30	1	\$35.00	L3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	---T---		1			\$35.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KMIZ	10/29/12-11/04/12	M-F 10-11a		10-11a	---Th-----	:30		(\$35.00)	0.00	NM			
	Credited [PER CLIENT]														
N36	KMIZ	11/01/12	11/01/12	M-F 6-630p ABC 17 News at 6	CM	M-F ABC 17 News	---T---	:30	1	\$315.00	L1	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	---T---		1			\$315.00		0.00				
N37	KMIZ	11/01/12	11/01/12	M-F 6-7a ABC17 News This Mrng 6	CM	ABC17 News This	---T---	:30	1	\$140.00	L2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

Contract / Revision **30145** Flight Dates **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 11/02/12

Order Sep 00:15:00

Advertiser Clint Zweifel For State Treas Product **CLINT ZWEIFEL *ADD***

Estimate # 2559

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N37	KMIZ	11/01/12	11/01/12	M-F 6-7a ABC17 News This Mrng 6	CM	ABC17 News This	---T---	:30	1	\$140.00	L2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1				\$140.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KMIZ	10/29/12-11/04/12	M-F 6-7a		ABC17 News This	---Th-----	:30		(\$140.00)		0.00	NM		
		Credited [PER CLIENT]													
N38	KMIZ	11/01/12	11/01/12	M-F GMA Good Morning America	CM	GMA M-F 7-9A	---T---	:30	1	\$140.00	L1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1				\$140.00		0.00			
N39	KMIZ	11/05/12	11/06/12	M-F 6-7a ABC17 News This Mrng 6	CM	ABC17 News This MT-----		:30	1	\$140.00	L2	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----		1				\$140.00		0.00			
N40	KMIZ	11/05/12	11/06/12	M-F GMA Good Morning America	CM	GMA M-F 7-9A	MT-----	:30	1	\$140.00	L1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----		1				\$140.00		0.00			
N41	KMIZ	11/01/12	11/02/12	M-F 9-10a Kelly & Michael	CM	9-10a	---TF--	:30	2	\$55.00	L2	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		2				\$55.00		0.00			
N42	KMIZ	11/03/12	11/03/12	ABC College FB (Early10 ABC College FB (Early)	CM	ABC College FB (E-----S-		:30	1	\$250.00	L1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$250.00		0.00			
N43	KMIZ	11/03/12	11/03/12	ABC College FB (Late 2p ABC College FB (Late)	CM	ABC College FB (L-----S-		:30	1	\$250.00	L1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$250.00		0.00			
N44	KMIZ	11/01/12	11/02/12	M-F 3-330p JUDGE JUDY	CM	3-330p	---TF--	:30	2	\$60.00	L2	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		2				\$60.00		0.00			
N45	KMIZ	11/01/12	11/02/12	M-F 330-4p JUDGE JUDY	CM	330-4p	---TF--	:30	2	\$60.00	L2	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		2				\$60.00		0.00			
N46	KMIZ	11/01/12	11/02/12	M-F 4-430p MILLIONAIRE	CM	4-430p	---TF--	:30	2	\$75.00	L2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		2				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KMIZ	10/29/12-11/04/12	M-F 4-430p		4-430p	---ThF----	:30		(\$75.00)		0.00	NM		
		Credited [PER CLIENT]													
N47	KMIZ	11/05/12	11/05/12	Mon Prime A DWTS	CM	7-9P (7:00 PM-9:00 PM)	M-----	:30	1	\$1,250.00	L1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$1,250.00		0.00			



Contract / Revision **30145** Flight Dates **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 11/02/12

Order Sep 00:15:00

Advertiser **Clint Zweifel For State Trea** Product **CLINT ZWEIFEL *ADD***

Estimate # **2559**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N47	KMIZ	11/05/12	11/05/12	Mon Prime A DWTS	CM	7-9P (7:00 PM-9:00 PM)	M-----	:30	1	\$1,250.00	L1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,250.00		0.00			
N48	KMIZ	11/01/12	11/01/12	Thu Prime C SCANDAL	CM	9-10p	---T---	:30	1	\$1,000.00	L1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMIZ	11/01/12-11/01/12		CMA Awards		CMA Awards	---Th-----	:30		\$1,000.00		0.00	NM		
N49	KMIZ	11/03/12	11/03/12	ABC College FB (SA PRIM ABC College FB Primetim	CM	ABC College FB Pr	-----S-	:30	2	\$375.00	L1	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					2	\$375.00		0.00			
N50	KMIZ	11/04/12	11/04/12	Sun Prime C REVENGE	CM	8-9p	-----S	:30	1	\$875.00	L1	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$875.00		0.00			
N51	KMIZ	11/01/12	11/02/12	M-F 1105p-1205a Jimmy Kimmel Live	CM	1105p-1205a	---TF--	:30	2	\$45.00	L2	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--					2	\$45.00		0.00			
N52	KMIZ	11/02/12	11/02/12	M-F 6-630p ABC 17 News M-F ABC 17 News at 6	CM	M-F ABC 17 News	----F--	:30	1	\$315.00	L1	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$315.00		0.00			
N53	KMIZ	11/02/12	11/02/12	M-F GMA Good Morning America	CM	GMA M-F 7-9A	----F--	:30	1	\$140.00	L1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$140.00		0.00			
N54	KMIZ	11/02/12	11/02/12	M-F 6-7a ABC17 News This Mrng 6	CM	ABC17 News This	----F--	:30	1	\$215.00	L1	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$215.00		0.00			
N55	KMIZ	11/02/12	11/02/12	M-F 5-530p ABC 17 News ABC 17 News at 5pm	CM	ABC 17 News at 5p	----F--	:30	1	\$165.00	L1	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$165.00		0.00			
N56	KMIZ	11/02/12	11/02/12	M-F 10-11a The View	CM	10-11a	----F--	:30	1	\$90.00	L1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$90.00		0.00			
N57	KMIZ	11/02/12	11/02/12	M-F 630-7p ABC 17 News M-F ABC 17 News at 630	CM	M-F ABC 17 News	----F--	:30	1	\$190.00	L1	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$190.00		0.00			

Contract / Revision **30145** **Flight Dates** **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 11/02/12

Order Sep 00:15:00

Advertiser **Clint Zweifel For State Treas Product** **CLINT ZWEIFEL *ADD***

Estimate # **2559**[illegible]